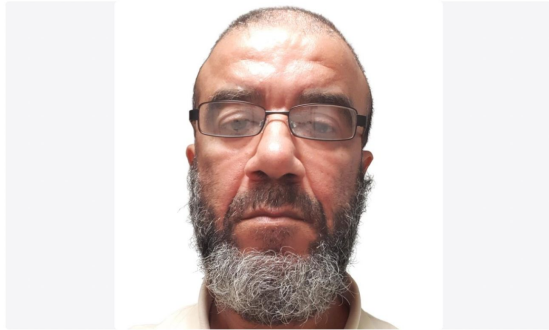


**Working together to  
help people avoid  
homelessness**

March 2022

beam

## Azzedine started work as a security guard



£1,144  
raised of £1,144  
109  
supporters

Azzedine's campaign has funded!  
Support someone else to get back  
on their feet.

Share campaign

100%

### QUICK REFRESH! WHAT WE DO AT BEAM

Beam empowers people affected by homelessness to improve their life through starting stable work.

1. **Funding** → Crowdfunding helps overcome the **financial barriers**
2. **Support** → Beam caseworkers provide really **personalised 1:1 support**. Messages from the public also keep people motivated!

Azzedine is a Brent service user.  
Read [Azzedine's story here](#).

# Beam empowers people affected or at risk of homelessness to improve their life



1

## Staff refer residents

We can't do what we do, without you! Housing officers tell people who are currently, or at risk of, homelessness about Beam's service.

Referrals are made via a short online form: [beam.org/refer](https://beam.org/refer)

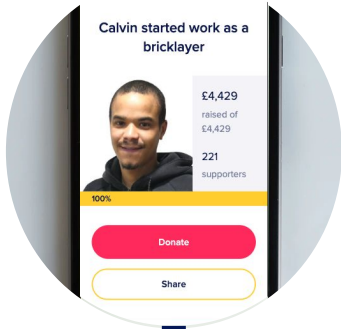


2

## Caseworker matched

Based on your referral notes, a Beam caseworker is matched with the person referred. Together, they create a career plan and crowdfunding budget, personalised to their strengths and goals.

# Beam uses the power of community crowdfunding and personalised one-to-one support



3

## Goal crowdfunded

Beam fundraises costs required to remove financial barriers. This can include items to improve digital access (laptop, smartphone, wifi), training courses, childcare, travel, work attire etc. 100% of campaigns fund!



4

## Work started & sustained

People referred receive Beam's personalised job support. We have 80+ employer partners and match people with local roles, plus help with CV's and interview preparation

Ongoing support is provided for 3 months after starting work.



# Uncapped funding to remove financial barriers



**Deposit**



**1st month rent**



**Moving Van**



**Essentials**



**Training**



**Travel**



**Laptop**



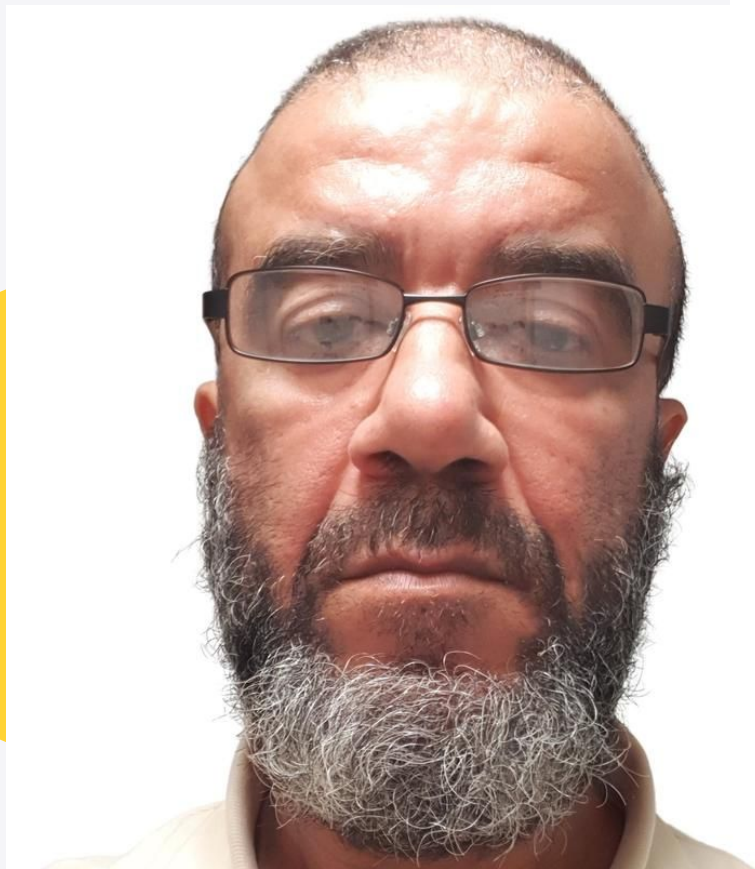
**Childcare**



**Clothes**



**Equipment**



CASE STUDY

## Azzedine's Beam story

Azzedine was about to be evicted with nowhere to go when he found his home of 12 years was being illegally sublet.

Beam helped him:

- **Train** as a security guard
- **Pay** for laptop, clothes and travel
- **Work** full-time at a Beam employer partner



#### CASE STUDY

## David's Beam story

David was forced to leave his family and was diagnosed with mouth cancer within a few weeks of each other, and couldn't afford to rent a new place.

Beam helped him:

- **Find** a suitable property
- **Liaise** with landlords
- **Pay** for his deposit, first month's rent & household essentials.

# Some Brent Statistics



**£109,759**  
Raised for Brent  
residents so far



**82%**  
Sustainment rate  
for employment



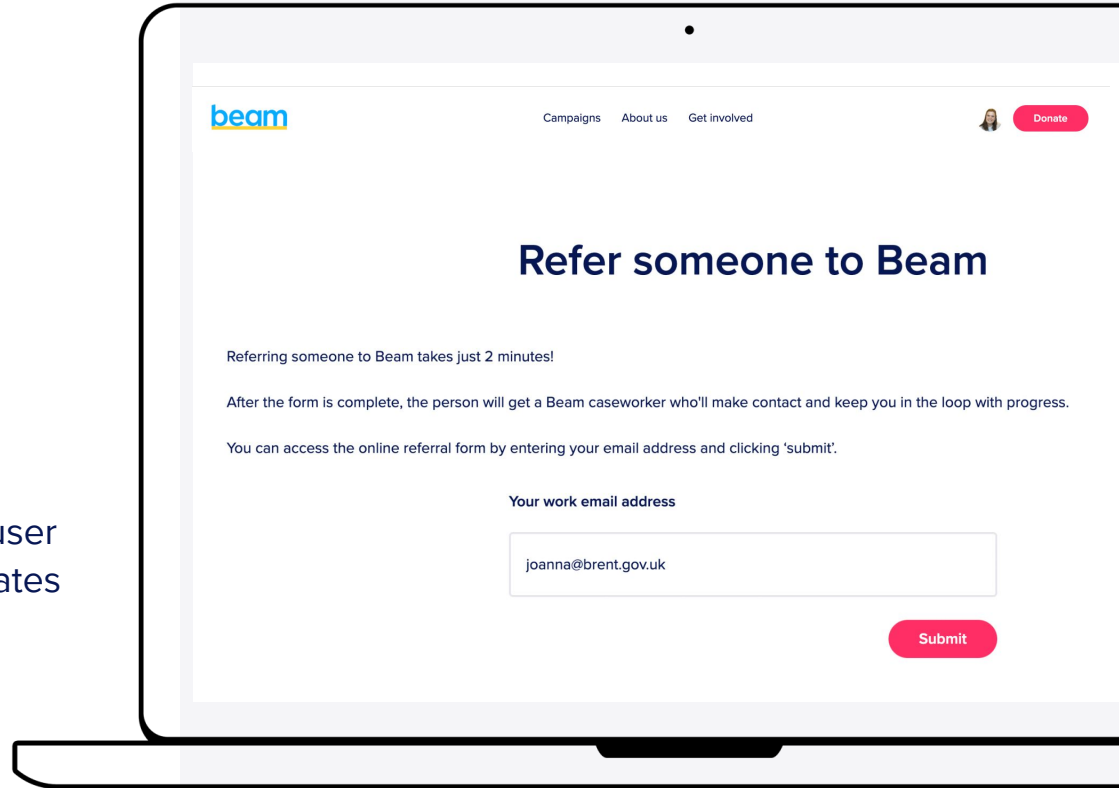
**100%**  
Of campaigns  
fund



HOW DO STAFF MAKE REFERRALS?

## Referrals take two minutes:

1. Go to [beam.org/refer](https://beam.org/refer)
2. Enter your Brent email address
3. Complete the online referral form
4. Staff are kept updated on service-user engagement via regular email updates



## HOUSING

# What housing situations means someone is eligible for Beam?

Homeless

### Someone not having a home:

- Temporary accommodation
- Hostel/Hotel/B&B
- Supported housing
- Sofa surfing
- Night shelters
- Rough sleeping

OR

Homeless in the last 12 months

People who were homeless (in any of the above housing situations) in the past 12 months

OR

At risk of homelessness

### In any type of housing (including Social & PRS) but:

- Falling behind on rent
- Unable to clear debts and arrears
- Been asked to leave their current home
- Received eviction notices
- Unsuitable housing situation or overcrowding
- Affected by the benefit cap
- Dependents over 18 years old in TA



#### CASE STUDY

## Where is Azzedine now?

“I want to share a message with my supporters from the bottom of my heart. I'd like to thank everyone who has been involved in helping me get through the bad times. I really appreciate it and wish you all the best. It's kind and human of you to help people go through hard times. **That's what humanity is all about - it's about helping each other.**”



## CASE STUDY

# Where is David now?

“I feel so much happier and am sleeping better because of it. I can now focus on recovering my health until I am ready to return to work.

My supporters have also all been amazing without a doubt. Thank you so much to all of you, it means the world to me and my daughter. **We thank you from the bottom of our hearts. Without you guys we just wouldn't be where we are now.”**

STAFF SUCCESS STORIES

☀️ **It's working!**

## Kavitha, Brent Council



**Natalia**

Raised: £2,726

Role: Cleaner

“I am very happy to begin a new chapter. I am a single mother of two wonderful young boys. It is very exciting to start my journey here at Beam. It is very nice to be able to have the support of the Beam community!”

## Ermira, Brent Council



**Henrietta**

Raising: £2,336

Role: Kitchen Assistant

“I feel super excited and proud to be able to build my own life. I hope to be able to inspire and empower other women in situations of abuse that we still have a chance to be who we want to be!”

## Our top Brent Star Referrers

7

Melon Bisrat

5

Kavitha Soba

5

Ermira Sadiku

5

Alberta Nika

5

Nomusa Machila

**Thank you!**



Time for any questions!

[beam.org/brent](https://beam.org/brent)

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