

## **Ending homelessness in Newcastle – a partnership between Newcastle City Council and Crisis**

### *Invitation to tender - Ending Homelessness in Newcastle: Element 3: Expenditure and Assets*

- *This document invites proposals to undertake research and analysis on the current expenditure on homelessness provision and related services and projected costs of implementing a new housing led model and transitional arrangements needed*
- *The project is expected to begin in July 2020 and run for approximately 6 months*
- *The deadline for the proposal is May 29th 2020*
- *This project forms part of a wider review of homelessness in Newcastle, as outlined in the overview document*
- *Organisations wishing to submit proposals for more than one element may do so in the same proposal, providing it speaks to all tenders submitted to. Similarly, those wishing to submit a proposal as a consortium may do so*
- *Please note that due to the on-going response to the coronavirus pandemic there may be unforeseen delays and limitations to the face-to-face work within this tender. Please consider and detail any methodological approaches you could utilise to mitigate the impact this will have on the research*

### **Element 3 – analysis of the current expenditure on homelessness provision and associated services, with a view to estimating the costs associated to implementing a new housing led model, as well as the transitional arrangements needed**

#### **Introduction**

##### ***Background to the partnership to end homelessness***

On 20 June 2019 Newcastle City Council and Crisis announced a formal partnership focused on ending homelessness in Newcastle.

Heriot-Watt University's recent study of homelessness prevention in Newcastle in the context of welfare reform and austerity<sup>1</sup> found that *“the headline story in Newcastle is of a city facing an extremely challenging context, but managing to maintain extremely low and stable levels of homelessness”*. This partnership will enable us to move from this strong record of preventing and relieving homelessness, to ending it altogether. In doing so, the partnership will build on Newcastle's [Homelessness Prevention Trailblazer](#) and [Active Inclusion Newcastle](#) partnership approach and will seek to actualise Crisis' plan to end homelessness: [Everybody In – How to end homelessness in Great Britain](#).

The partnership commits us to an ambitious place based programme, underpinned by a collective understanding of what causes homelessness, how we currently

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<sup>1</sup> Watts, B., Bramley, G., Blenkinsopp, J., McIntyre, J. (2019) [Homelessness prevention in Newcastle: Examining the role of the 'local state' in the context of austerity and welfare reform](#). I-SPHERE/ Heriot Watt University

respond, and how we maximise the value of our collective investment to end homelessness. In doing so, we will consider the role of structures, systems and services as well as the organisational and professional values and behaviours they produce. We will work with a range of stakeholders to understand their perspective on homelessness in Newcastle and the role they play in ending it. The review will help us to start to form this collective understanding, but we will also need to learn and develop as we go on. To do so, we will build on the Active Inclusion approach of periodically reviewing and improving<sup>2</sup>.

The evidence review will inform the development of a strategy to end homelessness in Newcastle over ten years, which in turn creates a realistic and exciting opportunity to unite the city, enabling us to align our resources to do what's right by making homelessness rare, brief and non-recurring in Newcastle. We define 'ending homelessness' as:

- No one sleeping rough
- No one forced to live in transient or dangerous accommodation such as tents, squats and non-residential buildings
- No one living in emergency accommodation, such as shelters and hostels, without a plan for rapid rehousing into affordable, suitable and sustainable accommodation
- No one homeless due to leaving a state institution such as prison or the care system
- Everyone who is immediately threatened with homelessness gets the help that prevents it from happening
- Everyone known to be at greater risk of homelessness due to affordability or vulnerabilities is proactively targeted with advice and support to reduce the possibility that they become threatened with homelessness at an earlier opportunity than 56 days

### ***Background to the review***

To inform the development of the partnership's strategy for ending homelessness in Newcastle, we will conduct a review of homelessness in the city. The review is intended to help us to better understand the scale and nature of homelessness within Newcastle, the effectiveness of our responses, what drives organisational and professional behaviour, and what needs to be done differently to end homelessness. The views of residents who are homeless or at risk of homelessness will be central to this work, as will the views of those who work closely with residents who are homeless or at risk of homelessness.

The review includes several distinct research elements, each of which are described in more detail in the overview document for the review. The review will be jointly managed by Newcastle City Council and Crisis. In order to support this review and the ongoing work of the partnership, an Integrated Team of staff, overseen by both

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<sup>2</sup> More details on Newcastle's quarterly review processes can be found here - <https://www.newcastle.gov.uk/services/housing/housing-advice-and-homelessness/information-professionals/newcastle-homelessness>

Newcastle City Council and Crisis will be established. The team will support a place-based approach to ending homelessness in the city.

### **About this Element**

The aim of this element is to identify and better understand the current expenditure on homelessness provision and associated services. This element will then help us to better estimate the costs associated to implementing a new housing led model, as well as the transitional arrangements needed.

The review aims to cover the system of homelessness prevention and relief in Newcastle (and where relevant, associated systems such as asylum and migration, benefits, social care, and health). Identifying the nature of expenditure and assets across the system is an important aspect of this. The findings from this element of the review will help Newcastle City Council, Crisis, and partners to make informed choices about how they can maximise the collective resources available in the city to end homelessness.

To do this, we need an accurate understanding of current expenditure on homelessness provision and associated services across the city, segmenting this according to the source and purpose of funding, as well as any restrictions on how it can be spent (such as time limited grant funding, commissioning arrangements etc.). This will also involve analysing how expenditure and assets are distributed across provision that focuses on different groups of residents, including young people, those experiencing rough sleeping, those with 'multiple and complex' needs, those who have recently received refugee status or are EU nationals, and those with disabilities. We also need to understand how expenditure and assets are distributed across different organisations in the homelessness sector.

This element should also look at the physical assets that are in use within the homelessness sector (e.g. supported accommodation projects) to better understand how these are distributed across the system, as well as the potential ways these assets could be reallocated over the ten-year partnership to meet the current and future needs of people in the homelessness system.

This element should seek to:

- Identify current expenditure on homelessness provision and associated services across the city, segmenting this according to the source and purpose of funding, as well as any restrictions on how it can be spent
- Identify assets and buildings used in homelessness provision
- Analyse how expenditure maps across different groups and support needs: including young people; residents who are rough sleeping; residents who have 'multiple and complex' needs; residents who have recently received refugee status or EU nationals; families with dependant children
- Analyse how expenditure maps across different types of services (using the categorisation of services created through element 1)

- Better understand the costs associated to different accommodation and support across the homelessness system in Newcastle

## Methodology

We are looking for the successful provider to develop, design and finalise the exact methodology themselves, using appropriate costing and modelling approaches.

## Outputs

- 1) A summary report, detailing the key findings of the research
- 2) Findings coded using the standardised coding framework developed for use across each element of the review. Allowing us to be clear about what insight was gained and where from
- 3) An accessible cost model with clear calculations, assumptions and definitions that can be accessed and used by all partners and contractors across the partnership over the ten year period
- 4) Presentations and findings meetings

## Timeline

We have agreed a provisional deadline of December 2020. This may change depending on the progress of our project plan. For the purpose of your proposal, please assume the following timeline:

Milestone/Output	Date
Deadline for organisation's proposal	29 <sup>th</sup> May 2020
Project start and inception meeting	July 2020
Draft report submitted	December 2020
Final report submitted	January 2020

## Budget

A maximum budget of £25,000 (including VAT and expenses) is available for this work. This must cover the full planning, at least six meetings with the Steering Group/Advisory Group, report-writing and output costs.

## Project Management

The project will be jointly managed by the national Research and Evaluation team at Crisis and the Active Inclusion Service, Newcastle City Council. The lead contact will be Lewis Haines, [lewis.haines@crisis.org.uk](mailto:lewis.haines@crisis.org.uk)

Crisis and the integrated team at Newcastle City Council will support the successful contractor to source and secure consultation opportunities and can provide some office space and facilities in Newcastle where required.

The work will also be overseen and supported by a Steering Group and an Advisory Group.

## **Proposal Information**

Your proposal should set out:

1. An explanation of how the work you will do addresses the issues in this brief
2. Details of the proposed methodology, who will be involved and how the results will be analysed and presented
3. A breakdown of costs, showing the proposed number of days and the cost per day
4. A schedule for completion of the work
5. The relevant experience of the organisation and/or individual delivering the project
6. A summary of the risks and ethical considerations associated with the work and how these will be mitigated

## **Evaluation Criteria**

Proposals will be evaluated according to the following criteria:

1. The extent to which the proposal meets the objectives of the brief
2. The consultant's experience of similar consultation processes, analysis and knowledge of the subject area
3. Costs and value for money
4. Ability to meet the specified timescale

## **Contact Information**

For enquiries about this tender and for further information please contact Lewis Haines, [lewis.haines@crisis.org.uk](mailto:lewis.haines@crisis.org.uk)