



Together
we will end
homelessness

Home For All

Networks Toolkit

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At Crisis we believe that it is only together, and with the support of as many people as possible, that we will end homelessness.

If you are interested in sharing your networks but would like to find out more about what this means, then please see our frequently asked questions below. If you have further questions, please don't hesitate to get in touch with your key contact at Crisis.

1) What does sharing my network involve?

There is no one way to share your network, and it is entirely your decision how you would like to do this.

What it could involve is:

- Supporting our Home For All campaign and encouraging your networks to do so – whether this is through skill sharing, financial support or volunteering your time
- Sharing Crisis messaging on your social media channels

- Inviting peers to Crisis events, such as webinars, or even hosting your own
- Upskilling your knowledge around homelessness – we are looking at ways to develop a Crisis Ambassador programme through online training

Your Crisis contact will be able to develop these ideas with you and discuss what could work best.

2) Who are my networks? Do my friends and family count?

Your networks include anyone from professional to personal contacts; this can be colleagues, peers, friends or indeed family. We believe we all have a part to play in ending homelessness, and we value all resources you are able to give to help us achieve this mission.

Ultimately we want to be able to draw together a group of people who are passionate about ending homelessness.

3) Do I have to raise money?

We understand not everyone will want to donate and we believe that supporting Crisis is never purely financial. There are a number of equally valuable ways to 'give' including sharing your time and skills, sharing our messaging on social media, and of course, opening up your networks.

We do need resources to continue our frontline services and critical campaigning, so financial support is still very much a way you and your networks can support.

4) Why should I unlock my network?

We have proven that by coming together, we can achieve incredible things. Just this year we have seen significant wins for our campaigns, including an increase in Local Housing Allowance to cover the cheapest third of rents and a key amendment to the Domestic Abuse Bill to ensure that anyone fleeing domestic abuse has the right to a safe home. This has only been possible because of the incredible network of Crisis supporters.

We also know that with the launch of Home For All, this is the moment to make real and lasting change and we need as many people to be part of this movement as possible.

By unlocking your network, you're doing much more than simply telling people about Crisis. You're joining with us to help more people end their homelessness for good, and ultimately, you're creating a movement that will see homelessness ended once and for all.



5) How much time do I need to commit?

Sharing your networks involves as much time as you are able to give. It could be as straightforward as attending an event with a friend or colleague, extending a webinar invite to a contact or sharing a post on social media. Or it could include contributing your skills, or volunteering time with some of your peers.

It is less about a set commitment period and more about another way of extending your relationship with Crisis and the support you're providing.

6) What training will be available to me?

While you won't need to have set training to share your networks, we will of course be making resources available to help you do this, and to help clarify what the organisational needs of Crisis are at the time.

Currently resources include this networks toolkit, as well as the support of your Crisis contact who will be more than happy to help with any questions you have around this.

We'll also making you aware of any online events and education sessions we'll be holding. These sessions will always be recorded and can be sent to you if you are not able to attend.

7) Can I get my family involved?

Absolutely!

We believe supporters of every age can play their part in building a movement to end homelessness and often some of our most enthusiastic supporters have been children or young adults, who want to use their passion to make a difference.

We have developed specific resources for families including our A Future Without Homelessness virtual event, fundraising activities and interactive games, which we would be happy to share with you.

8) Do I have to get political?

Campaigning is one of the key ways that Crisis works and we believe that to achieve big changes, there must be action at a national and local political level. We are a politically neutral charity and our campaigning is about working with the governments of England, Scotland and Wales (regardless of who is in power) to make the changes needed to end homelessness for good.

There are numerous other ways you can get involved if you don't feel able or willing to support in this way, such as those outlined above.

9) Do I have to know lots about homelessness?

Not at all. It is much more important that you (and any of your networks) have a passion for ending homelessness and for supporting those experiencing it, rather than an extensive knowledge of the subject.

We can work with you to ensure you have the knowledge you need to talk confidently about Crisis and can provide more information in any areas you may be unsure of.

10) Where can I get more information?

Your Crisis contact will be more than happy to answer any further questions you might have. Or you'd be more than welcome to email us via philanthropy@crisis.org.uk



Social media toolkit

We've created a toolkit which will help you spread the word about Home For All. It explains our strategy in more detail, as well giving you a guide on how to talk about homelessness, and all the tools you need to share your message on social media.

[Access the social media toolkit.](#)



Privacy booklet

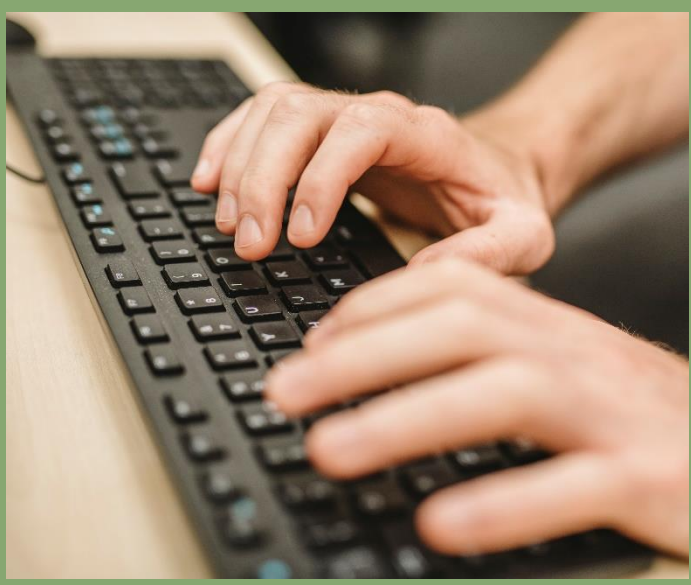
However you begin and maintain your relationship with us, we want to make sure you're comfortable with how we look after your personal data. This booklet gives a snapshot of the areas of our privacy policy which may most impact you.

[Read our privacy booklet.](#)

Regular updates

We are sending regular updates to supporters to let them know about our Home For All campaign and key developments in how our teams are responding and adapting.

If any of your contacts would like to sign up to our updates, please invite them to email us via philanthropy@crisis.org.uk



Home For All booklet

If you would like to learn more about the Home For All campaign, you can do so through our specially created campaign booklet. This can also be used to share further information about Crisis with your contacts.

[Access the Home For All booklet.](#)

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