Built for Zero

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Built for Zero aims to end homelessness for rough sleepers in Brent

Why do we need to implement something new?

- We need to know the true scale of homelessness within our communities, as there is a disparity between the official homelessness figures and the true numbers of people needing support

- We can only structure our services correctly if we know who is experiencing homelessness in real time and can be reactive to their needs

Why Bulit for Zero?

Built for Zero is an initiative that originated in America and has achieved success in Canada and Australia and now is emerging in Europe (France, Denmark and the UK).

HOMELESSNESS IS SOLVABLE

Communities in the Built for Zero movement are proving it.

107
communities are **participating in Built for Zero**

165,000+
individuals housed by Built for Zero communities since 2015

14
communities have **functionally ended homelessness for a population**

65
communities have achieved **quality real-time data**

44
communities have achieved **a measurable reduction**

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Achieve **functional zero for people who are rough sleeping**.

Functional Zero:

The total number of people experiencing homelessness in a cohort will be no more than the average # of those in that cohort who've moved into settled housing per month for the prior six months.

Actively Homeless < 6-Mth Avg. Housing Placement Rate

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Achieve **functional zero** through iterative changes.

Create a **By Name List** (BNL) which is a database with real time information about who is rough sleeping, the reason for their rough sleeping, what their support needs are.

Using the BNL

Service Coordination

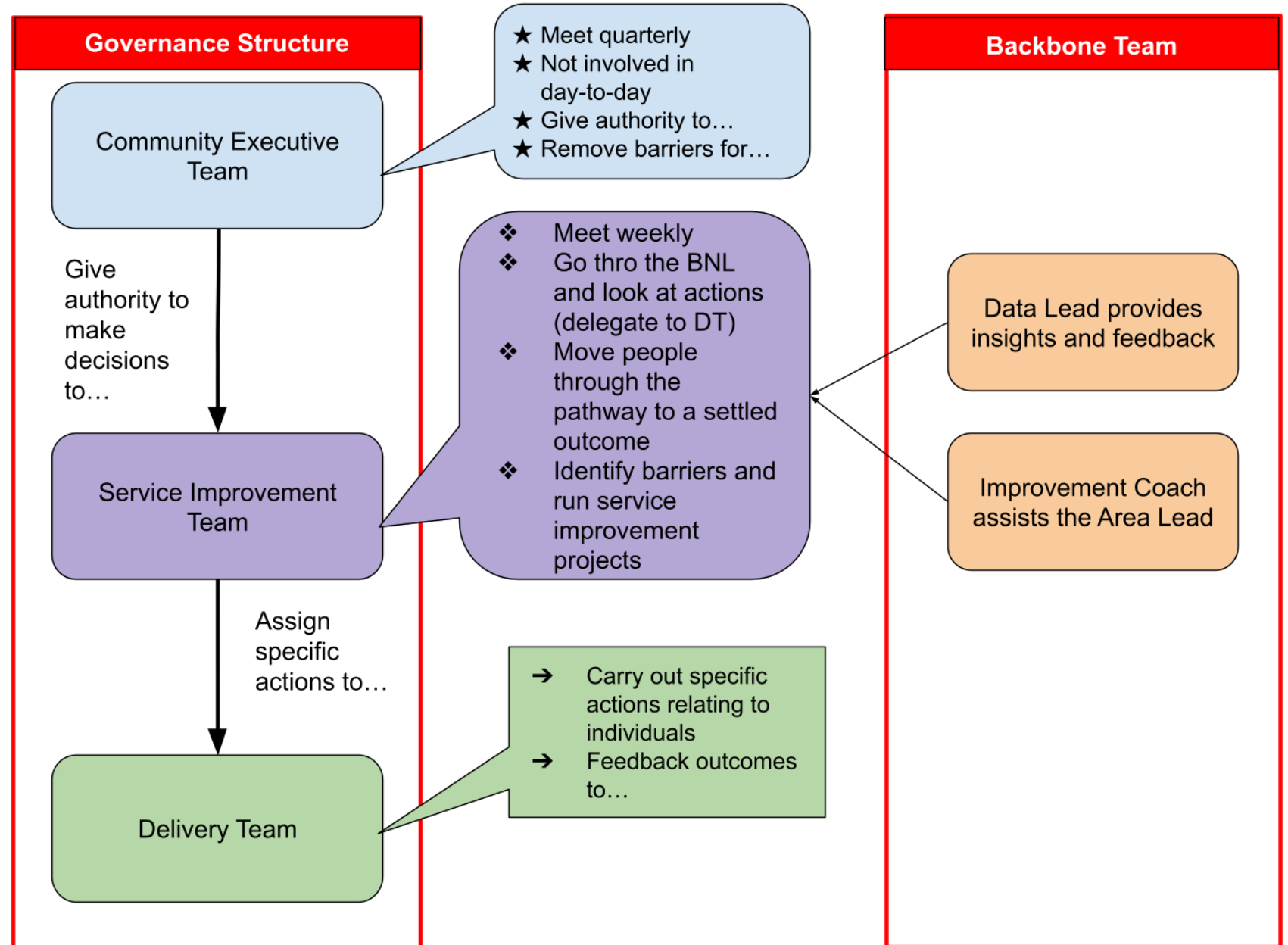Coordinate multi-agency support in meetings & help track progress to housing.

Improvement

Used as an improvement measurement to reach aim of functional zero.

Advocacy

Use of data to advocate for additional supports.
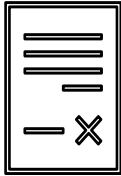
Governance structure
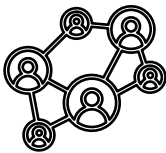
Where are we now?

Community Executive Team and Improvement Team have had their first meetings

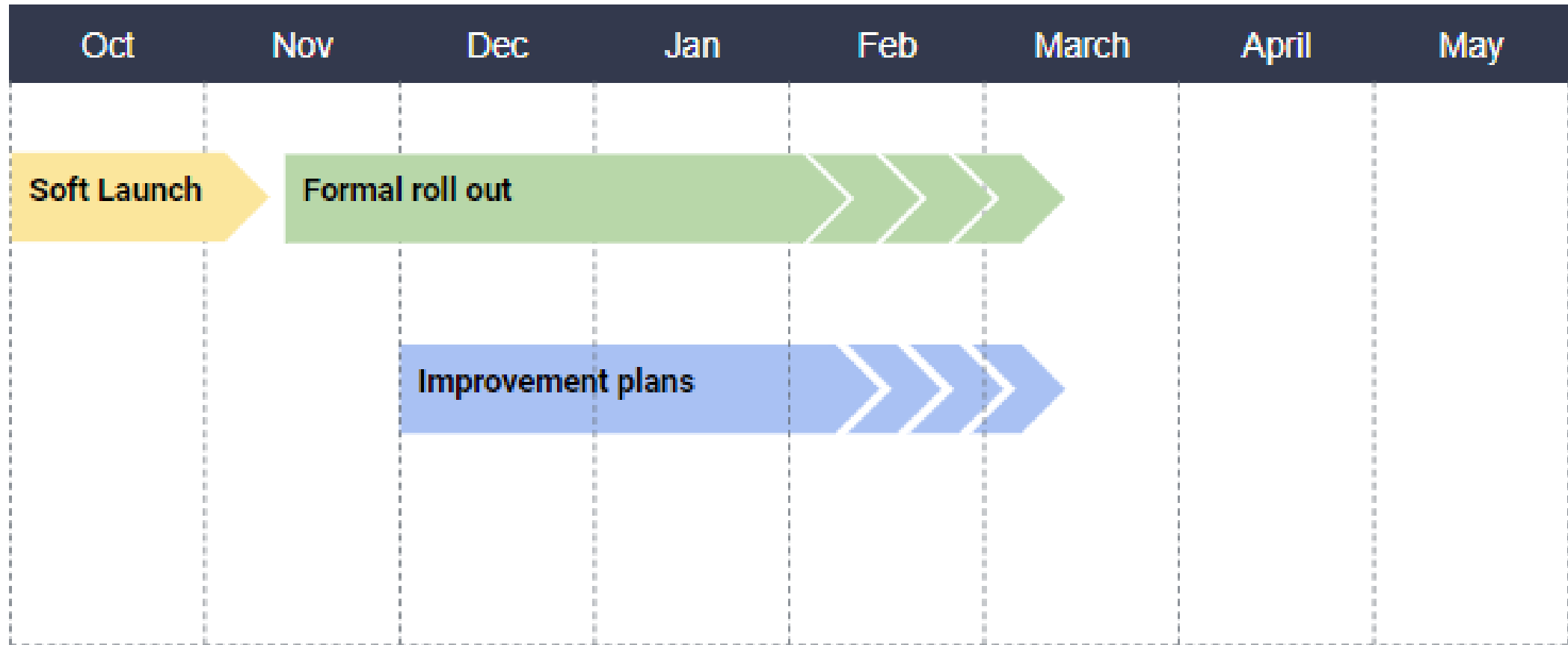The fields for the By Name List have been created

ICO and data experts have produced data sharing agreements that the partner organisations are in the process of signing, after which they will be able to refer individuals onto the By Name List

Soft launch in October for a month

Timeframe

Oct	Nov	Dec	Jan	Feb	March	April	May

Soft Launch

Formal roll out

Improvement plans

What resonated with you?
Any thoughts?
Any questions?

My question to you:

Do you think your organisation can feed into the project?
- Refer rough sleepers onto the By Name List
- Attend Service Improvement Team meetings to improve how we work with rough sleepers

Email me at Bridie.Lane-Williams@brent.gov.uk